

2nd Edition of PHILIPPINE PHARMA & HEALTHCARE EXPO



25-27 Feb, 2025

SMX Convention Center
Manila, Philippines
Function Hall 2&3, 2nd Floor

POST SHOW REPORT 2024
BROCHURE 2025

The Most Complete International Exhibition on
Medical, Pharmaceutical & Healthcare Sector



ORGANISERS



CO-PARTNER



CARRY BAG SPONSOR



SUPPORTING ASSOCIATIONS



LOCAL PARTNER



SUPPORTING PARTNERS



UNIVERSITY PARTNERS



RADIO PARTNERS



MAGAZINE PARTNER



CATERING PARTNER



MEDIA PARTNERS



BRANDING PARTNER



CONSTRUCTION PARTNER



CARGO PARTNER





THE EXHIBITION

The 1st edition of the PHILIPPINE PHARMA & HEALTHCARE EXPO 2024 has proved its significance for the entire pharma fraternity encompassing the local and international Pharma manufacturers, drug regulators, health foundations, industry pharmacists, investors, supply chain professionals, and the technology solution providers.

ABOUT THE SHOW

Philippine Pharma & Healthcare Expo, the Largest Pharmaceutical, Medical & Healthcare Exhibition in Philippines will be taking place from 25 – 27 February, 2025 at the Function Hall 2&3, 2nd Floor, SMX Convention Center, Manila, Philippines. The exhibition will be the gateway to the South East Asian Business Community in Philippines. It is the premier exhibition series in this sector in the South East Asian region.

The international expo provides an immense opportunity to capture the untapped market of the South East Asian Region through Philippines. The show is jointly organised by Genesis Global Exhibitions and ACE Group. It is one of the shows in the umbrella of upcoming shows being organised in the ASEAN region.

The event will be hosting Medical Professionals, Pharmacies, Hospitals, Health Organizations, Importers & Exporters, Decision Makers and Medical Practitioners of the ASEAN region in Philippines. Exhibitors from around 9+ countries will be participating in this exhibition looking to explore the untapped potential of the ASEAN market.

SHOW AT A GLANCE

Dates: 25–26–27 February, 2025

Venue: Function Hall 2&3, 2nd Floor
SMX Convention Center Manila,
Philippines

- **130+**
Exhibitors
- **3890+**
Visitors
- **2500**
Sqm
Exhibition Area
- **5+**
Countries
Participating



INAUGURATION



The Expo was officially inaugurated & opened for public at SMX Convention Center in Manila, Philippines by our

CHIEF GUEST



Hon'ble Teodoro J. Herbosa

Hon'ble Teodoro J. Herbosa
(MD, FPCS, FPCEP-PCEM),
Secretary of Health,
Department of Health,
Manila, Philippines

www.philippinespharmahealthcare.com

JOINED BY



Dr. Samuel A. Zacate

Director General,
Food and Drug Administration,
Philippines



Senator Richard J. Gordon

Chairman and the CEO,
Philippine Red Cross



Senator. Christopher Lawrence

Senator. Christopher Lawrence "Bong" T. Go,
Chairman, Senate Committee on Health
(Virtually Supporting us by Video Message)



Atty. Eenesto V. Perez, CPA

Director General,
Anti-Red Tape Authority (ARTA)

EXHIBITOR PROFILE



PHARMACEUTICAL

API & Drugs, Ingredients, Drug Manufacturing, Pharma Machinery & Equipment, Pharma Packaging, Biotech Pharmaceuticals



MEDICAL

Labs & Diagnostic Equipment, Medical Technology & Testing Devices, Medical Disposables, Medical Consumables, Medical Robots, Parts & Materials, Electro Medical Equipment



HEALTH + CARE

Health Food & Nutrition Products, Health Informatics, Elder Nutrition Products, Assistive Device & Mobility Aid, Rehabilitation Equipment, Home Care, Elder Care Facility / Products, Cosmetics & Beauty Care Products



LABORATORY & SURGICAL

Laboratory & Surgical Equipments, Laboratory Glassware



DENTAL & ORTHOPAEDIC

Dental, Orthopaedic & Ophthalmic Equipment and Single use items



HERBAL & AYURVEDA

Herbal & Ayurvedic Products, Wellness Medicines



IT & SOFTWARES

IT System, IT Solutions & Softwares

PARTICIPATING COUNTRIES



India



Philippines



Korea



Vietnam



Malaysia

EXHIBITION SUPPORTING ASSOCIATIONS 2024



Mr Johnny Chotrani

Country Chair Philippines,
ASEAN & India Business Council
Chairman, Philippines India Business Council



Dr Luis Ramon V. Rodriguez, MD, MDM

President, Philippine Medical Depot (PMD)
President, Medical Device Assn of Phils (MDAP)
Chairman, United Clinical Lab Assn of the Phils (UCLA-Ph)



Dr Bu C. Castro

Medical Director, CEDRES
Board of Director,
Philippine Hospital Association



Dr Jose Rene de Grano

President, Private Hospital Association
of the Philippines Inc. (PHAPI)



Dr. Jose P Santiago, Jr.

President (2024-25)
Philippine Hospital Association



Prof. Maria Minerva P. Calimag, M.D, Ph.D

President
Philippine Medical Association



Mr. Vicente U. Briones, RPh.

National President
Drugstores Association of the
Philippines Inc.

A large number of Industry Representatives,
Pharmacy & Business owners, Government Officials,
Entrepreneurs and Academicians were present
during the exhibition.

NAMASTEY



B2B MEETINGS & Match Making



VISITOR PROFILE

- ❖ Pharmacists, Heads of medical Institution, Heads of regional health authorities, Pharmacologists, Hospitals & Medical Collages
- ❖ Pharma Machinery Importers, Pharmaceutical companies, Technologists, Practicing physicians of different specialties, Regional dealers and distributors
- ❖ Ministry of Industry and Trade, Officials from Ministry of Health, Ministry of Gender & Sanitation
- ❖ Doctors, Nurses, paramedics, Head physicians
- ❖ Trading companies, manufacturers and businessmen to establish partnership, importers & exporters
- ❖ National Referral Hospitals, Central Medical Workshop, Regional Referral Hospitals, Private Health Practitioners
- ❖ Buyers, suppliers, distributors, wholesale and retail agents from across West Africa
- ❖ Professors, Specialists, Experts, Doctors, Pharmacists, Nurses, Lab Technicians, Researchers from Hospitals, Clinics, Sanatoriums, Healthcare Centres, Institutes, Laboratories
- ❖ Diagnostic Centers, Laboratory and assistants



MARKET OVERVIEW

- ❖ Philippines is the largest growing economy in the ASEAN region. The Philippines 2019 Universal Health Care Act and regulatory tax reforms open new avenues for the Indian pharmaceutical industry.
- ❖ With the introduction of the Universal Health Care (UHC) Act alongside business and corporate tax regulatory reforms in the Philippines may open new avenues for the Indian pharma industry.
- ❖ Global Data suggest the Philippines pharmaceutical market will grow to reach 241.9 billion Philippine Pesos (PHP), equivalent to \$3.7 billion, in 2025 following the introduction of the UHC Act in February 2019, enabling the already high Indian pharmaceutical imports into the country to increase further.
- ❖ As per report India was the top import partner of the Philippines in 2018, contributing 12.6 percent of the total pharmaceutical imports into the country. In 2018, generics accounted for 76 percent by volume of the total pharmaceutical market in the country.



WHY EXHIBIT?

- ❖ To Promote your company to decision-makers through numerous branding opportunities offered with each sponsorship and exhibitor package.
- ❖ Platform for new product launch and branding opportunity
- ❖ Benchmark your company's strength to leading companies in Philippines and other neighbouring countries.
- ❖ Be a part of the unique conference programs & direct Selling to Trade Intermediates
- ❖ Platform to meet senior Pharmaceutical, Medical and Healthcare Executives
- ❖ B2B and Match Making
- ❖ Largest Upcoming Pharma, Medical and Healthcare show in ASEAN country Philippines
- ❖ The Philippines pharmaceutical market was valued at \$3.3 billion in the year 2020. The market is expected to grow at a CAGR of more than 1% during the period 2017-2026.
- ❖ The Filipino pharmaceutical industry is one of the fastest-growing industries in the country and is home to over 14 of the world's top 20 pharmaceutical companies.
- ❖ The Philippines medical devices market was valued at \$747 million in 2021. The market is forecast to grow at a CAGR of more than 8% during the period 2021-2023.
- ❖ The major medical devices imported in the country are catheters, sutures, surgical masks, computed tomography (CT) scans systems, X-ray units, and ultrasound systems. Local production is limited to prototype units, spare parts (including improvised parts), and disposables such as surgical gloves, syringes, and needles.



EXHIBITION GALLERY

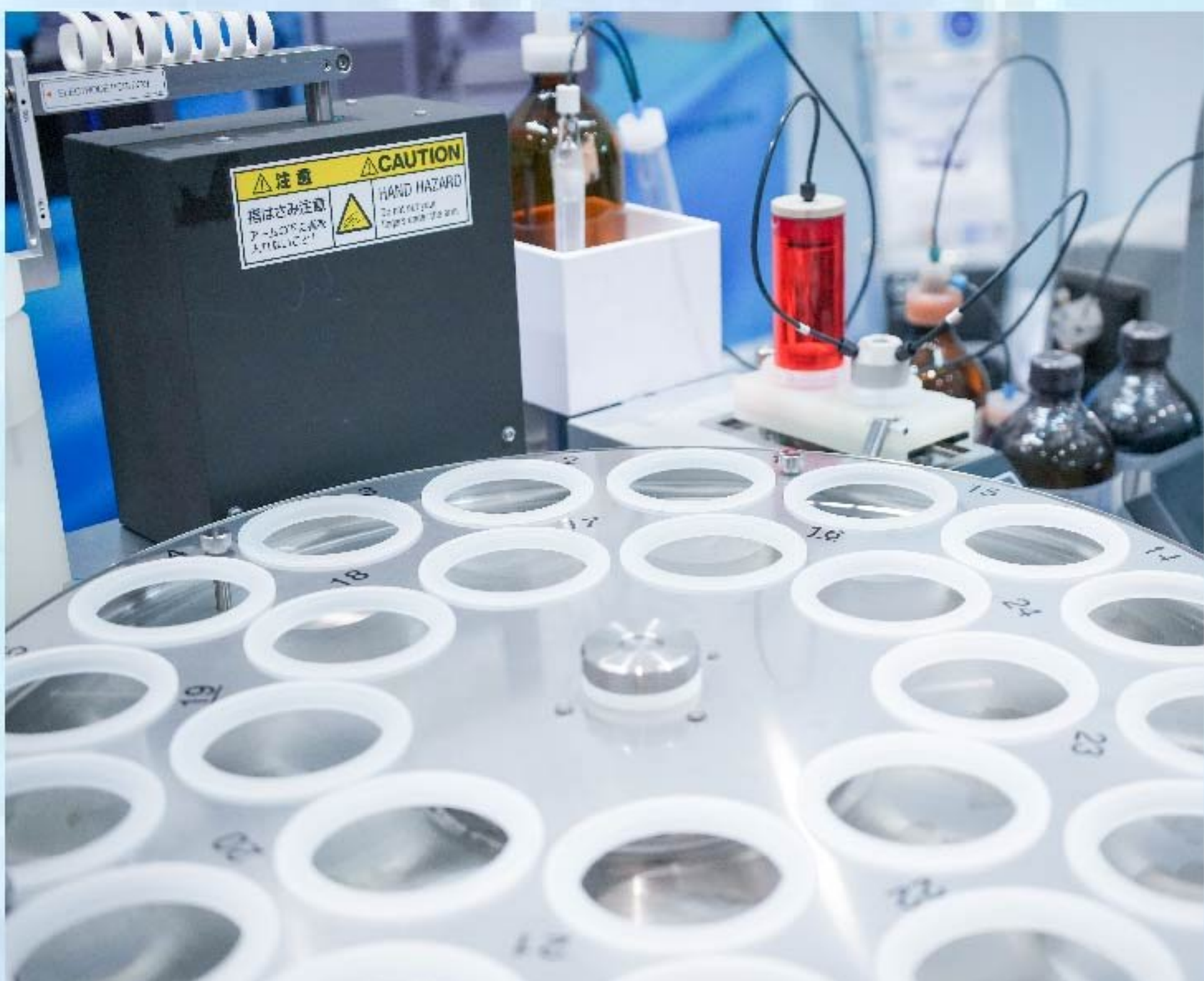




CERTIFICATE DISTRIBUTION



PRODUCT DISPLAY



Daily Tribune

WITHOUT FEAR • WITHOUT FAVOR

HEADLINES

NEWS

SPORTS

LIFE

BUSINESS

DYARYO TIRADA

TECHTALKS

Breaking News

pproves bill to establish Bulacan SEZ

US condemns North Korea ballistic missile launch

MONEY

Manila hosts major pharma, healthcare expo

'Global data suggests that the Philippine pharmaceutical market will grow to reach P241.9 billion which is equivalent to some \$3.7 billion in 2025, after the introduction of the Universal Health Care Act in February 2019.'



At the unveiling of the Philippine Pharma and Healthcare Expo that will be held at the SMX Convention Center in Pasay City on 14 to 16 February are (from left) Johnny Chotrani, chairperson of ASEAN-India Business Council and Philippines-India Business Council; Dr. Luis Ramon Rodriguez, president, Medical Device Association of the Philippines; Bu C. Castro, medical director, Center of Excellence for Drug Evaluation and Studies; Dr. Jose Santiago, president, Philippine Hospital Association and Dr. Maria Minerva P. Calimag, president, Philippine Medical Association.

Teddy Montelibano

Published on: Feb 10, 2024, 15:45

OFFICIAL WEBSITE

Philippine Medical Association

HOME

ABOUT US

ORGANIZATION

ACTIVITIES

LATEST NEWS

DOWNLOADS

Philippine Pharma and Healthcare Expo – February 14-16, 2024, Function Hall 4, SMX Convention Center

PHILIPPINE PHARMA & HEALTHCARE EXPO

MANILA

14-16 Feb, 2024

Function Hall 4

SMX Convention Center,

Manila Philippines

Philippine Pharma & Healthcare PSR 2024 + Brochure 2025



REGISTRATION DESK



MEET WITH EXHIBITORS



SEMINAR



OUR GUESTS





Philippine Pharma & Healthcare PSR 2024 + Brochure 2025

ABOUT THE ORGANISERS



ACE Group based out of New Delhi, India is an Organization with more than 8 years of experience in promotion and organising of trade exhibitions across the globe. At ACE Group we have experience of dealing in 60+ International Trade Fairs taking place in 20+ countries in Europe, Asia, Africa, America and Oceania. Through its global network, ACE Group has presence worldwide with local partners situated in most of the continents. ACE Group is professionally committed to deliver best trade services in the industry.



Genesis Global Exhibitions is also based in New Delhi, India is an Organization with more than 3 years of experience in promotion and organising of trade exhibitions across the globe. At Genesis, we have experience of dealing in 20+ International Trade Fairs taking place in 10+ countries in MENA, ASEAN, GCC and Asia.

Venue:

Function Hall 2&3, 2nd Floor, SMX Convention Center, Manila, Philippines

A true pioneer in the thriving Philippine Meetings, Incentives, Conventions, and Exhibitions (MICE) industry, the SMX Convention Center offers 4 exhibition halls, 5 function rooms and 14 meeting rooms, totaling 17,170 square meters of leasable space that can accommodate anything from an audience of 18,000 to an exclusive conference for 10.

Organisers



Co-Partner



For further information & queries, please contact:

Mr. Rajeev K, International Sales & Marketing



+63 945 640 7830



+63 945 640 7830



projects@genesisglobalexhibitions.com